

Who Cares? People and Projects



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Stakeholder	Decision maker
Empower	Collaborate
Engage	Buy in

Involve

Stewardship

Dovetail

Rubber meets the road



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Why are people interested?

All kinds of people

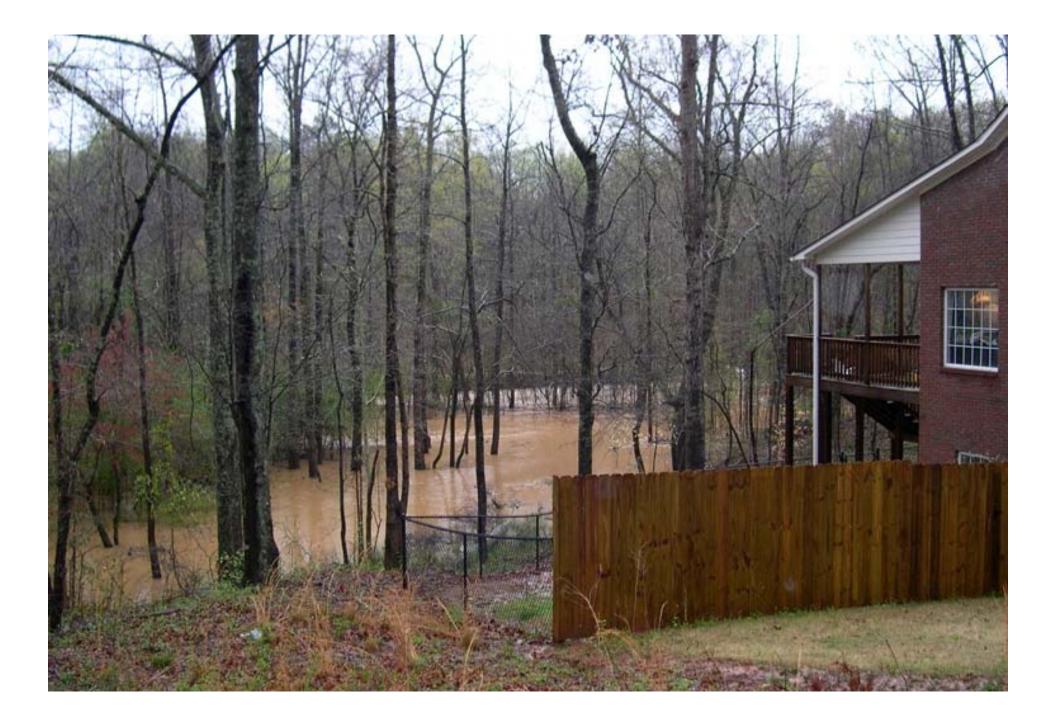
Motivations



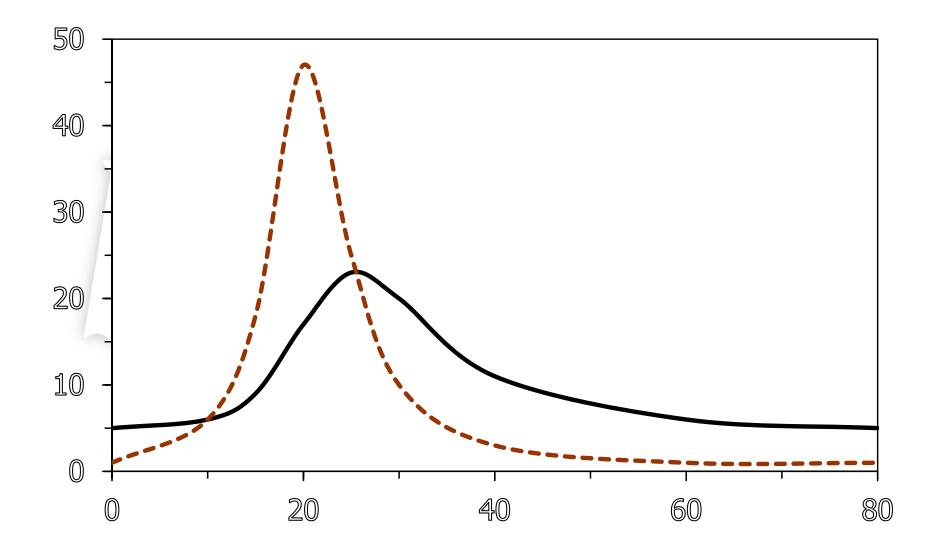


















l'm in.

Strategies: join, participate, and more



What am I getting in to?

Participate at different levels

- Interested
- Devoted
- Champion







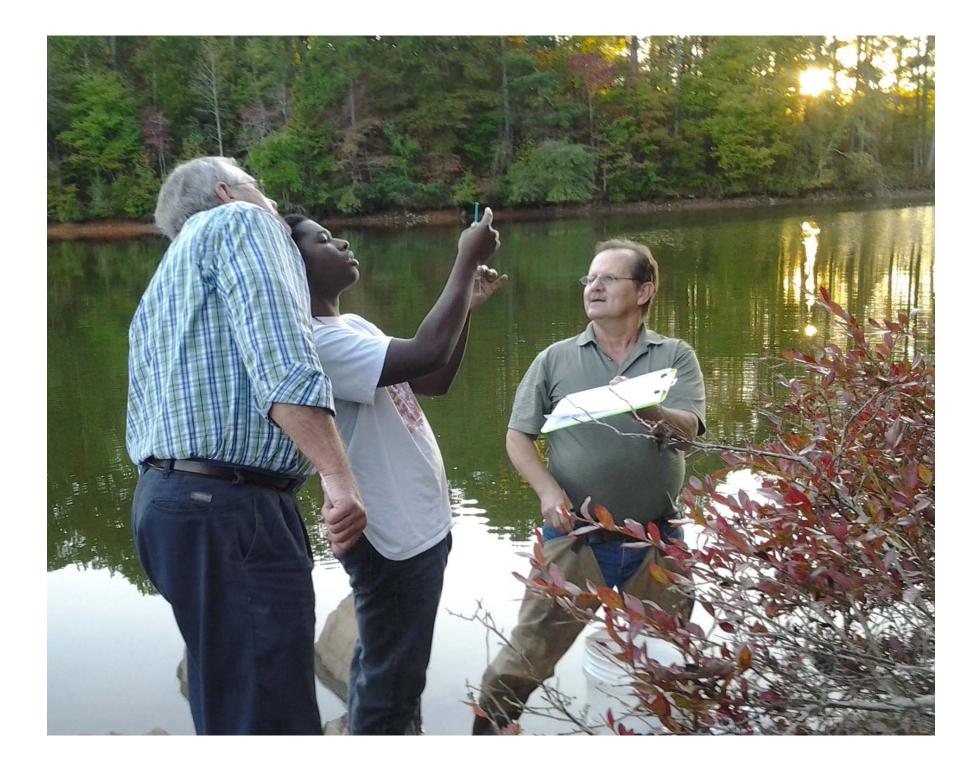












Keep them coming back



Communication

Organized



Appreciation

- Share credit
- Bigger picture









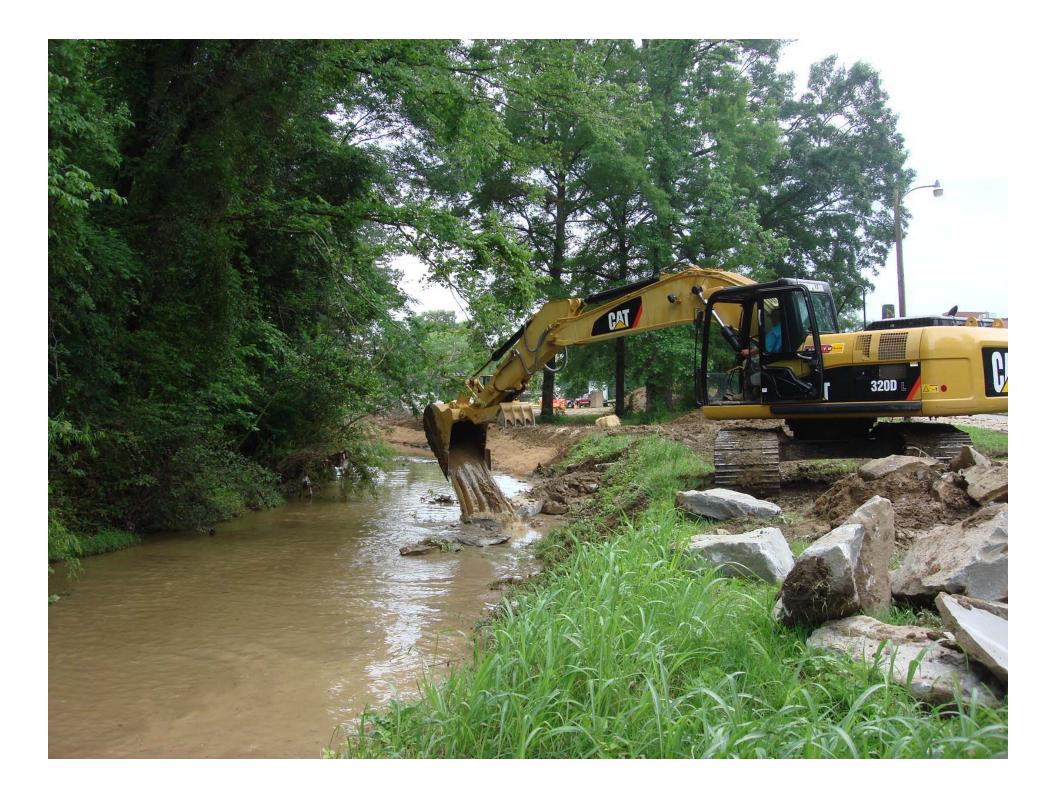
Just think, if one person took credit for all of it, the impact would be far less than what it is when we all work together toward a common goal.



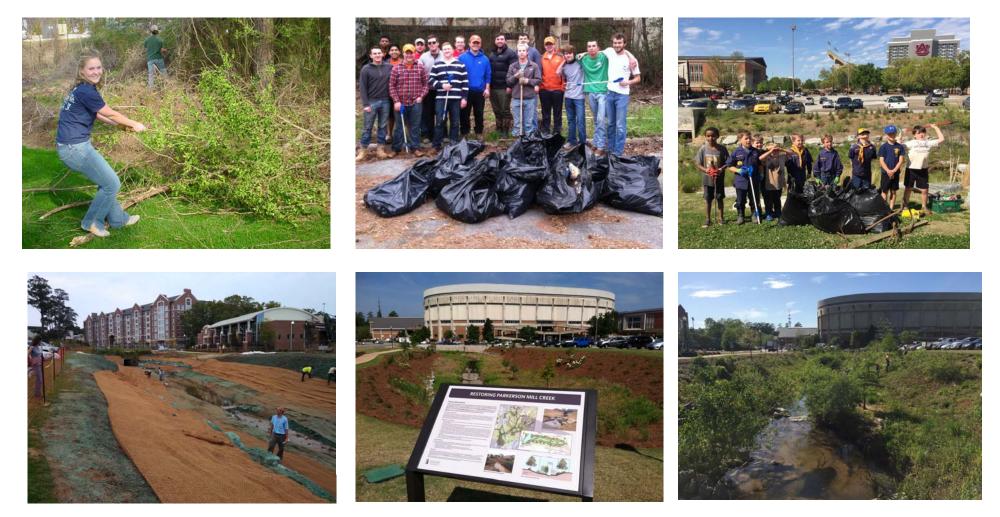






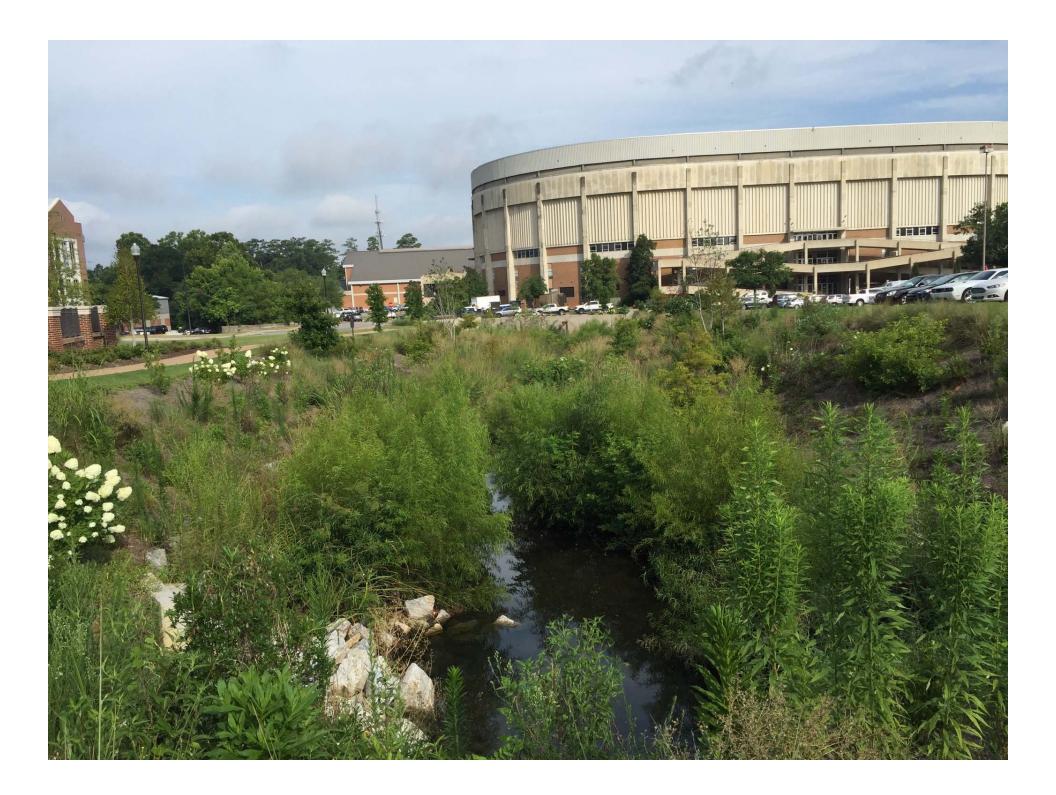


Bigger picture







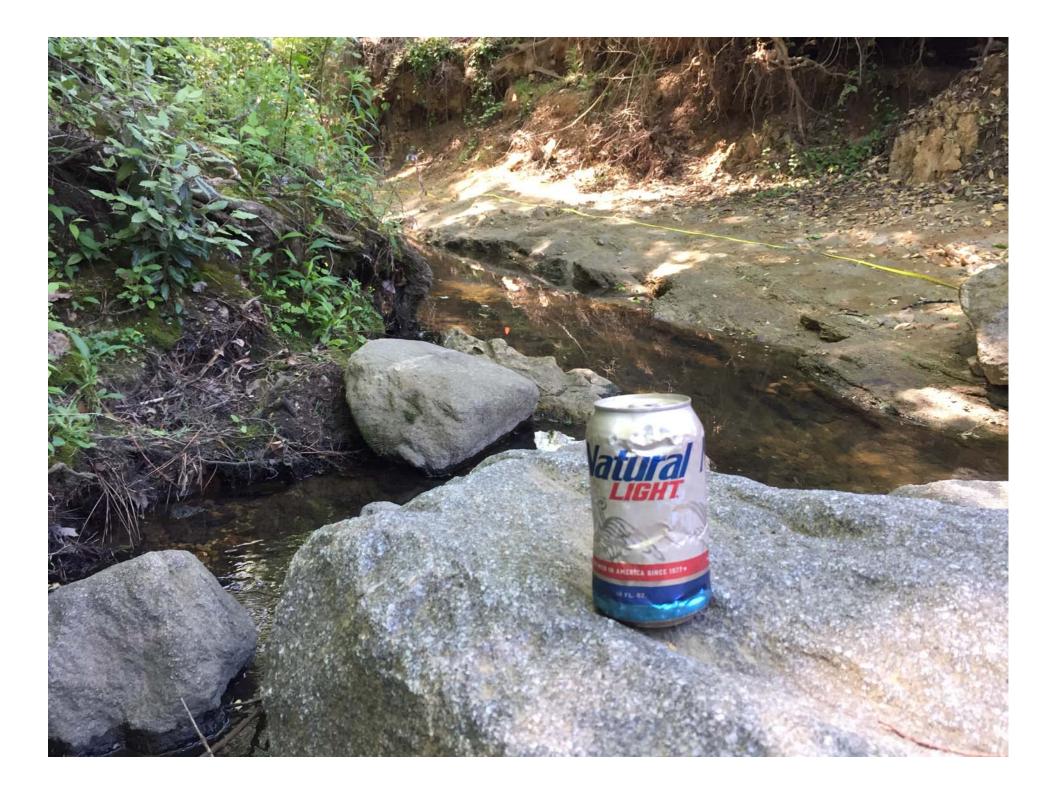














A good story deepens our understanding

Connects across barrier of time (past, present, future)

Allows us to experience similarities

- Andrew Stanton



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Thank you

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